

Curriculum



Björn Maxeiner
Director Olfasense GmbH

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Professional Experience
250 Years
450+ Studies

Education

Engineering degree (Dipl. Ing) in Applied Physics at Fachhochschule Lübeck, Germany

Sensory Odour Expert

Björn is head of the business division for sensory evaluation in Product & Material Testing and deputy head of the business division for the organization of proficiency tests in the field of odours and VOCs.

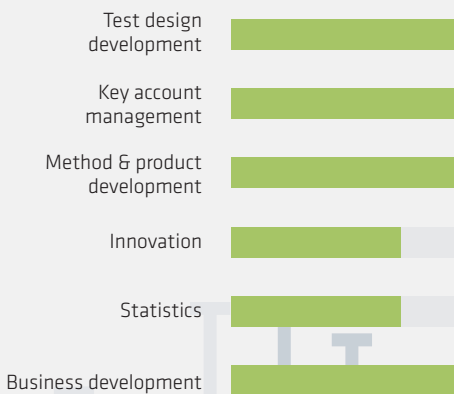
Key Areas of Expertise

- Deep knowledge in odour assessment studies - choosing the right method to benefit most
- Innovation of methods, applications and products
- Target driven individual test design development from the first idea to a standardized laboratory protocol
- Planning, organisation, execution and statistical analysis of proficiency tests
- Management of a multi national group of experts in product & material testing
- Innovation and business development

Reference Clients

- Beiersdorf AG
- BMW AG
- Daimler AG
- Volkswagen AG
- Symrise
- Bosch-Siemens
- Henkel
- Melitta Haushaltsprodukte GmbH
- JTI
- BASF AG
- Bayer Material Science AG
- Miele
- Unilever
- Reckitt Benckiser
- and many more

Key Skills



Languages



Key Industries

